

Let's get social!

The Online Marketing Store offers bespoke web design and development for companies and individuals looking to create membership sites – examples of such websites include:

- Social Networking Platforms
- Forums
- Community Driven Membership Sites
- Business Directories with E-Commerce capabilities
- Auction Websites
- Content Syndication (Articles, PR and Blogs)
- Gaming sites

To make things easier we have separated the core elements into fragments to allow clients to build their own bespoke website.

Then you simply select from additional 'add-ons'* to further tailor the desired website to your own needs – you can even add more elements on at any time to give the impression of on-going development or to suit your budget requirements.

**There are many more add-ons to the ones we can list here – if you have an idea for a website the chances are there will be an add-on which will allow it to be realised, so simply get in touch with us to discuss.*

Below we have detailed the costs of all the listed elements to avoid any unexpected surprises. The only additional expenses to consider are bespoke template design, domain name registration and hosting, which of course we can help with too.

All prices include initial set up and integration.

Table 1 – Software and Core plug-ins

<i>Software Element</i>	<i>One off cost</i>
<i>Software (*Required)</i>	<i>£299</i>
<i>Enhanced Template Theme</i>	<i>£75</i>
<i>Plug-ins</i>	
<i>Photo Albums</i>	<i>£40</i>
<i>Blogs</i>	<i>£40</i>
<i>Chat and Instant Messaging</i>	<i>£40</i>
<i>Classified Ads</i>	<i>£40</i>
<i>On Site Event Planner</i>	<i>£40</i>
<i>Forum</i>	<i>£40</i>
<i>Group Creation</i>	<i>£40</i>
<i>Compatible Mobile Version</i>	<i>£40</i>
<i>Music Sharing</i>	<i>£40</i>
<i>Poll Creation</i>	<i>£40</i>
<i>Video Sharing</i>	<i>£40</i>
<i>Discount for purchasing all 11 Core Plug-ins</i>	<i>-£40</i>

Table 2 – Additional stand-alone add-ons

<i>Add-on</i>	<i>One off cost</i>
<i>Slideshow for Home Page (does not include images)</i>	<i>£50</i>
<i>Advanced Slideshow – multiple pages (does not include images)</i>	<i>£75</i>
<i>Back-up and Restore</i>	<i>£100</i>
<i>Anti-Spam/Attack Security Suite</i>	<i>£100</i>
<i>Integrated Twitter Feeds</i>	<i>£20</i>
<i>Facebook Integration (Basic)</i>	<i>£60</i>
<i>Full Facebook Integration - with Likes, Activity Feed, Friends invite & More</i>	<i>£150</i>
<i>News Feed Basic</i>	<i>£60</i>
<i>News Feed with up to 4 Feeds integrated</i>	<i>£100</i>
<i>Community Ads / Advertising – with full reporting features</i>	<i>£150</i>
<i>Advanced Activity Feeds</i>	<i>£60</i>
<i>Penny Auction</i>	<i>£100</i>
<i>Advanced Auctions (similar to E-Bay)</i>	<i>£150</i>
<i>Online Store</i>	<i>£150</i>
<i>Question and Answers Extension (similar to answers.com)</i>	<i>£75</i>
<i>Social Connect widget</i>	<i>£50</i>
<i>Group-on style Extension</i>	<i>£150</i>
<i>Games Basic (No Games included – buyer can add own games)</i>	<i>£50</i>
<i>Games extension with up to 30 Games uploaded</i>	<i>£175</i>

Table 3 – Plug in extensions (requires original core plug-in)

<i>Extension</i>	<i>One off cost</i>
<i>Advanced Photo Albums extension</i>	<i>£50</i>
<i>Events – Documents extension</i>	<i>£50</i>
<i>Groups – Documents extension</i>	<i>£50</i>
<i>Blog Importer</i>	<i>£50</i>
<i>Advanced Blog</i>	<i>£75</i>
<i>Advanced Video</i>	<i>£75</i>
<i>Advanced Forum</i>	<i>£75</i>
<i>MP3 Music Sharing</i>	<i>£75</i>
<i>MP3 Music Sales Facility</i>	<i>£150</i>

Table 4 – Business Directory Pages

<i>Core Extension Element</i>	<i>One off cost</i>
<i>Directory Pages (with Category + Package Set-up & Paypal Integration)</i>	<i>£199</i>
<i>Plug-ins (*Directory Pages Core Extension Required)</i>	
<i>Photos / Images</i>	<i>£25</i>
<i>Videos</i>	<i>£25</i>
<i>Reviews</i>	<i>£25</i>
<i>Documents</i>	<i>£25</i>
<i>Notes</i>	<i>£25</i>
<i>Invite & Promote</i>	<i>£25</i>
<i>Offers</i>	<i>£25</i>
<i>Events</i>	<i>£25</i>
<i>Polls</i>	<i>£25</i>
<i>Call Back Form</i>	<i>£35</i>